

www.stevharrington.co.uk

## Curriculum Vitae

<b>Full name</b>	Steven John Harrington
<b>Date of birth</b>	21st April 1974
<b>Nationality</b>	British
<b>Marital status</b>	Single – willing to relocate to suit a particular vacancy
<b>Driving licence</b>	Full UK licence, no penalty points
<b>Hobbies</b>	Mountain biking, listening to music, reading, going out, cinema, photography, swimming, TV, technology and computers
<b>References</b>	Available on request
<b>Experience</b>	<p><b>December 1994 to April 2013: Senior Designer – Typographics 3</b></p> <p>Based in Manchester, my daily duties for Typographics 3 (t3) involved taking projects from initial brief through to final artwork. This includes all types of media, such as direct marketing, press advertising, outdoor posters, exhibitions, websites, CD-ROMs, DVDs and email marketing. A selection of this work can be viewed on my website at: <a href="http://www.stevharrington.co.uk">www.stevharrington.co.uk</a></p> <p><b>For more information on this role, please see the more detailed description on the next page.</b></p>
<b>Education</b>	<p><b>1992 to 1994: B-TEC Higher National Diploma in Graphic Design</b></p> <p>Blackpool and the Fylde College. Passed with Merits and a Distinction.</p> <p><b>1990 to 1992: B-TEC National Diploma in Graphic Design</b></p> <p>Scarborough Technical College. Passed with Merits.</p> <p><b>1985 to 1990: Wensleydale Comprehensive School, North Yorkshire</b></p> <p>8 GCSEs passed in the following subjects:</p> <p><b>Grade A</b> in Maths and Technical Graphics</p> <p><b>Grade B</b> in Art, History, English (Literature), Science (Applications), and Science (Principles)</p> <p><b>Grade C</b> in English (Language)</p>
<b>Software</b>	<p><b>Experienced in the following software packages:</b></p> <p>Adobe Creative Suite 6 (Photoshop, Illustrator, InDesign, Dreamweaver and Acrobat Professional), QuarkXpress 7, Director and Microsoft Office. I was also IT Manager at t3 and can troubleshoot both Windows and Macintosh systems, plus maintain the network and servers.</p>

## Contact Details

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### Detailed Experience: 1994 to 2013 – Senior Designer at Typographics 3 Limited (t3)

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When I joined Typographics 3 (t3) in 1994, their design department was in its infancy. My first 2 years was spent helping to build up the design side of t3's business and increasing their client base, especially in the financial services sector. I was an integral part of the team that helped to develop t3's reputation for top quality design to back up our artwork department. I was also regularly involved in photography shoots, art directing and retouching. Working in a small team, I was very much involved at the artwork stage and liaising with printers and suppliers to determine the best production values in our budget.

As well as financial services, clients as diverse as IT providers (**IT Counsel**), a multi-national food marketing agency (**Barratt Dixon Bell**), an ICT Consultancy (**Novatia**) and many others were part of our client base. I was key in designing direct mail packs for all these clients, taking initial scribbles from concept stage through to mockups and then print-ready artwork.

As NWS Bank became **Capital Bank**, and then **Bank of Scotland Corporate**, I helped to support their marketing department with direct mail, press advertising, events, exhibitions, DVD production and new media (interactive CD-ROM production, websites and HTML email campaigns). In fact, I'm as happy kerning a brochure headline as I am devising a website's user interface, and I see no reason why the two disciplines should be separate. Both can benefit the other and many of my more traditional design skills and strengths, such as layout and typography, are interchangeable between print-based and web-based applications.

This financial services work helped t3 develop a well-earned reputation and led to other banks such as **HSBC Corporate** and **Nationwide**, both based in London, coming to us. Instead of going to a London agency, they chose t3 because of our reputation of "getting the job done" – on time and within budget.

Being part of a small team at t3, client liaison was an important part of my role – I would regularly speak with clients, taking amends over the telephone or via email and advising them if necessary, which usually involved quick thinking and suggesting an alternative solution to their problem – something a lot of design agencies perhaps wouldn't do.

In recent years, web design has taken a larger part of my role at t3 – I worked closely with other colleagues and suppliers to design and produce websites for **Game Connection** (online game retailer), **Rocket Software** (temporary recruitment agency) and **PH Property Holdings** (luxury house builders) to name a few. I also developed various Intranets for **Bank of Scotland Corporate** and **Capital Bank** to help streamline the approval and amends processes.

Email marketing has also been a large part of my recent work – I designed and built HTML email campaigns for **Bank of Scotland**, **HSBC**, **PayYours**, **PH Property Holdings** and many others, as well as sending them out to client's mailing lists using Campaign Monitor and MailChimp and collating analytics and reports afterwards.

Strong typography and layout skills are a key part of my design philosophy – at t3, I was always the person colleagues came to if they wanted advice on a headline kerned or a layout tweaked! But it's far more than that – I work under pressure and to tight deadlines to produce the best quality design and artwork possible; I can liaise with clients and suppliers to iron out the inevitable issues that can arise day-to-day in every project; I collaborate with colleagues as and when the project requires it, but I'm equally at ease working by myself as I am within a team. Adaptability is the key word here!

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